Guliyev Ilkin

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UX designer

+ 5 years of experience in UX design, I specialize in enterprise products. I am an advocate for user-centric solutions with a focus on simplifying complex systems, strategizing experience to be product-market fit, and creating intuitive interfaces.

Microsoft | UX designer (contract)

2022 – present, Redmond, WA

- Created a quota recommendation feature that empowers DevOps engineers and cloud architects to bypass time-consuming support processes, resulting in a reduction of quota resolution time from 3 days to just 10 minutes through automation.
- Simplified the complex quota request process from 6,000 request combinations to a single quota request for large-scale customers over 1,000 subscriptions.
- Collaborated with PM, front/back-end engineers, visual designers, UX researcher in agile product design & development process.

Jolocom | UX designer

2021 - 2022 | Berlin, Germany

- Designed user experience for Jolocom, global infrastructure to support decentralized identity management.
- Improved decentralized identity issuer/verifier dashboard, by achieving a smooth enterprise rollout with a higher user satisfaction score among users.
- Reduced B2B customers' learning time from 2 days to 15 min. by interactive web tutorial.

Crocusoft | UX designer

2017 - 2020 | Baku, Azerbaijan

- Enhanced the user experience of 3 projects for large enterprise and logistic companies.
- Created an identity verification user flow and improved UX and UI to streamline the onboarding process for applicants, resulting in a significant reduction in application processing and waiting times.
- Organized multiple design sprints and workshops to align cross-functional partners in product, engineering, data, and customers.

Skills

Benchmark analysis
User context study
Surveys
As is/to be workflow
User experience design
Interaction design
Usability test
Responsive design
Data visualization
Prototyping

Software

Figma / Sketch, Adobe Creative Suite, Jira

Education

Berkeley University
UX design, Professional program
Apr 2022 - Present

Aix-Marseille University
Tourism marketing, Master
Sep 2009 - Aug 2010

State Economic University, Azerbaijan
Marketing, Bachelor
Sep 2004 - May 2009

Certification

Google, Professional User Experience Program
Apr 2021 - Sep 2021